

Claims: I Claim:

- Claim 1. A magnetic indicator clip, comprising a magnetic member (20), a ferric armature member (22) juxtaposed and magnetically attached to said magnetic member, and means for permitting the juxtaposed members to pivotably separate at one side in response to application of a squeezing force at the opposite side of said members.
- Claim 2. A clip as claimed in claim 1 comprising attachment means (26) hingedly connecting said two members.
- Claim 3. A clip as claimed in claim 1 wherein said means comprises a beveled edge (60) on one side of said magnetic member.
- Claim 4. A clip as claimed in claim 1 wherein said means comprises a first firm plate (76) adhered to the outer surface of said armature (22), said firm plate having a beveled edge (60) on one side to form an inner vertex (43), and said firm plate being of approximate length of said magnetic member (20), said armature being limited in length by the point of the inner vertex.
- Claim 5. A clip as claimed in claim 4/wherein said means comprises a beveled edge (60) on said magnetic member (20) opposing the beveled edge (60) of said first firm plate (76).
- Claim 6. A clip as claimed in claim 1 wherein said means comprises a preferably linear protrusion (48) disposed on said magnetic member (20) to form a fulcrum (44).
- Claim 7. A clip as claimed in claim 1 wherein said means comprises a preferably linear protrusion (48) disposed on said armature member (22) to form a fulcrum (44).
- Claim 8. A clip as claimed in claim 1 wherein said means comprises a second firm plate (24) secured to said magnetic member (20) on the side opposite from said armature member (22), said armature member and said second firm plate each being of an approximate like dimension greater than the dimension of said magnetic member, to provide a fulcrum (44) between said armature member and said second firm plate.
- Claim 9. A clip as claimed in claim 8 wherein said magnetic member (20), said second firm plate (24), and said armature member (22) are circular in configuration.

- Claim 10. A clip as claimed in claim 8 comprising a first flexible film paper guide (28) interconnecting one end of said magnetic member (20), and one end of said second firm plate (24).
- Claim 11. A clip as claimed in claim 1 comprising attachment means (26) hingedly connecting said two members and a first flexible film paper guide (28) disposed over one end of said magnetic member (20), and one end of said second firm plate (24).
- Claim 12. A clip as claimed in claim 8 comprising a second flexible film paper guide (29) covering the inner side of said magnetic member (20), and wrapped over and covering at least a portion of the outer side of said second firm plate (24).
- Claim 13. A clip as claimed in claim 1 comprising attachment means (26) hingedly connecting said two members and a second flexible film paper guide (29) covering the inner side of said magnetic member (20), and wrapped over and covering at least a portion of the outer side of said second firm plate (24).
- Claim 14. A magnetic indicator clip, comprising a magnetic member (20), a ferric armature member (22) juxtaposed and magnetically attached to said magnetic member, and means for permitting the juxtaposed members to pivotably separate at one side in response to application of a squeezing force at the opposite side of said members,
 - a firm plate (24) secured to said magnetic member (20) on the side opposite from said armature member (22), said armature member and said firm plate each being of an approximate like dimension greater than the dimension of said magnetic member, to provide a fulcrum (44) between said armature member and said firm plate,
 - a flexible film paper guide (29) covering the inner side of said magnetic member (20), and wrapped over and covering at least a portion of the outer side of said firm plate (24).
- Claim 15. A magnetic indicator clip, comprising a magnetic member (20), a ferric armature member (22) juxtaposed and magnetically attached to said magnetic member, and means for permitting the juxtaposed members to pivotably separate at one side in response to application of a squeezing force at the opposite side of said members,

attachment means (26) hingedly connecting said two members,

a firm plate (24) secured to said magnetic member (20) on the side opposite from said armature member (22), said armature member and said firm plate each being of an approximate like dimension greater than the dimension of said magnetic member, to provide a fulcrum (44) between said armature member and said firm plate,

a flexible film paper guide (29) covering the inner side of said magnetic member (20), and wrapped over and covering at least a portion of the outer side of said firm plate (24).

Claim 16. A clip as claimed in claim 2 comprising a second magnetic member (46) fixedly attached to said armature member (22) to allow said clip to be magnetically attached to a ferric surface.

Claim 17. A clip as claimed in claim 1 comprising signage means (96) applicable to any outer surface suitable for printing in the nature of signage.